

ACES Learning Center Course Syllabus V107: Business and Economics

Course Description

The study of specialized, domain-centric words forms the heart of the middle-school Vocabulary Curriculum. In V107, students focus on words used in business and economics. Upon completing this course, students will be familiar with an extensive number of vocabulary words used in both of these disciplines.

Course Objectives and Student Competencies

Students will:

1. Master an extensive list of vocabulary used in business and economics
2. Understand the role of different kinds of businesses in the economy
3. Understand the different responsibilities of being an entrepreneur, employer, or employee in the U.S. economy.

Major Topics:

Corporate Structure
Banking
Taxes and insurance
Jurisprudence

Class Structure:

1. Vocabulary Quiz
2. Introduction of new words.
3. Text Analysis (including comparative analysis of online sources)
4. Explicit definition of new vocabulary
5. Application of new vocabulary:
Role-play as different political and elected figures

Course Schedule:

Date	Topics	Exemplary Vocabulary Words
Week 1	Corporate Structure	Board of Directors, Chair, Personnel, Shareholder, Reception
Week 2	Employment	Promotion, perk, salary, wage, bonus, resume, curriculum vitae
Week 3	Money	Exchange rate, legal tender, petty cash, speculate, transaction, wholesale, retail
Week 4	Banking	Balance, checkbook, credit, debit, interest, overdraft, withdraw, deposit, statement
Week 5	Marketing	Brand, packaging, consumer, end-user, point-of-sale, public relations, crowdfunding
Week 6	Law and Meetings	Attorney, judge, lawsuit, verdict, sentence, agenda, consensus, proxy, unanimous
Week 7	Insurance	Policyholder, premium, liability, insurance broker, actuary
Week 8	Economics	Market, Renewable and nonrenewable resources, labor, productivity, entrepreneurship, capital, goods, services, fixed costs, variable cost, total cost, marginal cost, blue collar vs. white collar, Laissez-Faire, fiscal policy, GDP and GNP, National debt, immigration
Week 9	Economics II	Copyright, productivity, equity, supply and demand, disposable income, inflation, deflation, minimum wage, interest rate, merger, monopoly, standard of living, deregulation
Week 10	Economics of Big Business and Unions	Multinational conglomerate, stock, dividend, union, collective bargaining, mediation, arbitration, strike, anti-trust
Week 11	Entrepreneurship	Sole proprietorship, partnership, corporation, franchise, loan, collateral, revenue